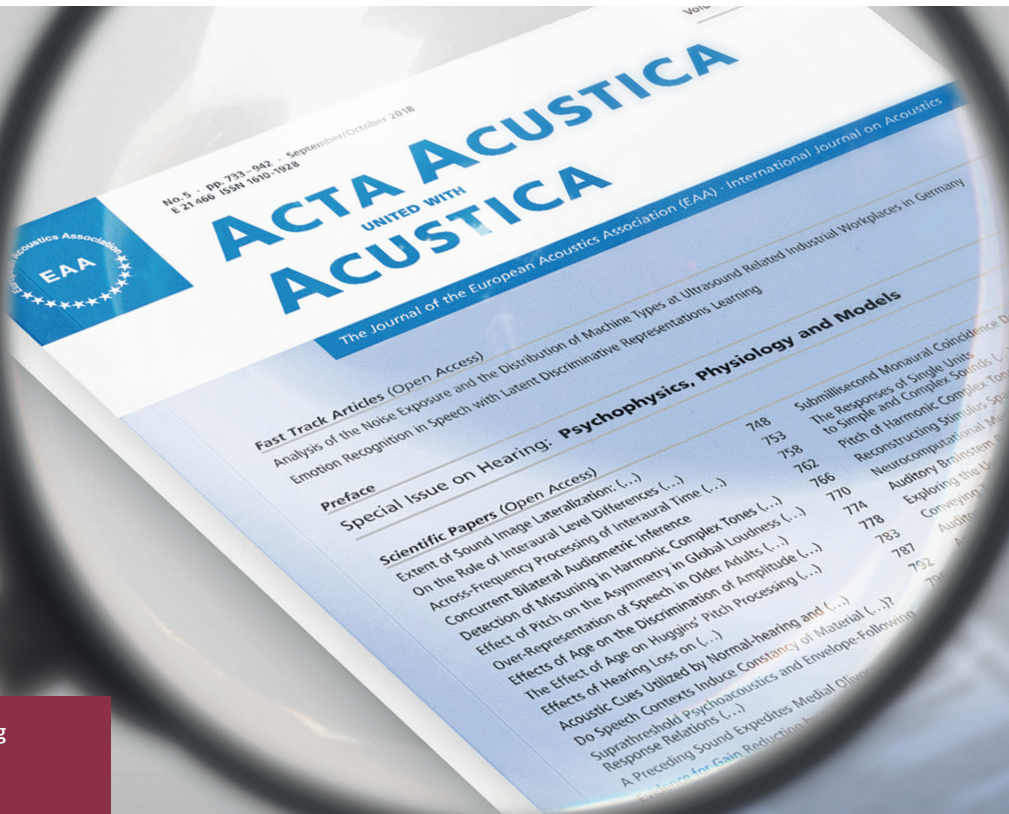


Acta Acustica United with Acustica Mediadaten 2019

Valid from 01.01.2019



Hirzel Verlag

Content | Brand

Content

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- 07** Inserts, loose inserts,
trip-ins

Publisher

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Publisher analysis of volume and contents

Brief description

Acta Acustica united with Acustica is one of the leading international journals on acoustics. The journal is published together with the European Acoustics Association (EAA), representing 32 acoustical societies throughout Europe. The journal publishes peer-reviewed, original scientific articles and technical and applied papers on all subjects in the field of acoustics as well as book reviews, short communications, doctoral thesis abstracts, congress reports, upcoming events, and news from the member societies. High scientific quality is maintained by a system of referees. The Editorial Board consists of the Editor-in-Chief and 39 internationally known Associate Editors, who are recognized specialists in the field of acoustics, covering 23 different main subjects.

The journal offers Fast Track, Open Access and classical Publication options. It is classified as SHERPA/ROMEO green journal.

Topics

General Linear Acoustics, Nonlinear Acoustics, Macrosonics, Aeroacoustics, Atmospheric Sound, Underwater Sound, Ultrasonics, Physical Acoustics, Structural Acoustics, Noise Control, Active Control, Environmental Noise, Building Acoustics, Room Acoustics, Acoustic Materials and Metamaterials, Audio Signal Processing and Transducers, Computational and Numerical Acoustics, Hearing, Audiology and Psychoacoustics, Speech, Musical Acoustics, Virtual Acoustics, Auditory Quality of Systems, Animal Bioacoustics, History of Acoustics.

Organization

The Journal of the European Acoustics Association (EAA)
International Journal on Acoustics

Volume No.

Volume 105 (1-6)

Printing and binding

Offset printing, raster screen 60,
adhesive binding

Frequency of publication

bi-monthly end of January/March/
May/July/September/November

Journal format

DIN A4
Width 210 x Height 297 mm without bleed
Width 216 x Height 303 mm with bleed
3 mm bleed for each trimming edge

Publisher

Annual subscription: € 1.690,-
plus shipping costs
Europe: € 32,-
Rest of the world: € 54,-
Single copy: € 395,-

Publisher analysis of volume and contents

Circulation analysis

printrun: 415 print, Online available
Back Issue Archive constantly growing

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Terms of payment

Payable net within 30 days after receipt of invoice;
for settlement within 8 days 2 % discount.

Bank account:

Landesbank BW Stuttgart
BLZ (Bankcode) 600 501 01 Konto-Nr. 2 732 486
BIC (Swift) SOLADEST • IBAN DE68 6005 0101 0002 7324 86

Postbank Stuttgart
BLZ (Bankcode) 600 100 70 Konto-Nr. 64 383 708
BIC (Swift) PBNKDEFF • IBAN DE10 6001 0070 0064 3837 08

agency commission: 15 %
(not to mailing charges and technical costs)

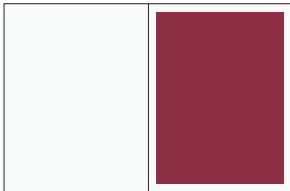
Timetable and Topics | Advertising formats

Timetable

Number	Frequency bimonthly	Closing date
1	07.01.2019	10.12.2018
2	04.03.2019	11.02.2019
3	02.05.2019	10.04.2019
4	01.07.2019	07.06.2019
5	02.09.2019	09.08.2019
6	04.11.2019	11.10.2019

Advertisement sizes

4c 2,800 €
b/w 2,035 €



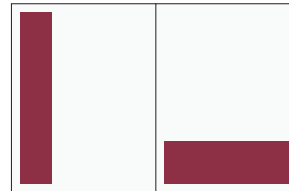
1/1 Page (w x h in mm)
Print area Bleed
170 x 251 210 x 297

4c 1,937 €
b/w 1,172 €



1/2 Page (w x h in mm)
Print area Bleed
vert. 85 x 251 105 x 297
horiz. 170 x 122 210 x 148

4c 1,405 €
b/w 640 €



1/4 Page (w x h in mm)
Print area Bleed
vert. 80 x 122
horiz. 170 x 60 210 x 74

4c 3,230 €

All prices plus VAT

Discounts

Discounts

with the purchase within an insertion year
(starting with the publication of the first advertisement)

Frequency discount		Volume discount	
triple publication	5 %	half page	3 %
6-fold publication	10 %	1 page	5 %
		2 pages	10 %
		5 pages	10 %

Handout bound inserts, loose inserts, trip-ins

Loose inserts (no subject to discount)

Prior to order acceptance and confirmation the submission of a contract sample is required, or if need be a blind dummy with size and weight indications. Supplements must be designed in a way as to make them clearly identifiable as promotional material and unmistakably distinctive from editorial matter. The placement of inserts depends on technical feasibility.

Technical data

Loose inserts must be in one piece and designed in a way as to make additional processing unnecessary. Difficulties in processing and additional work will result in additional charges.

Loose inserts printed on materials other than paper are accepted only after submission of a contract sample in order to examine the feasibility of processing and dispatch.

Rates

All rates shown without the statutory value added tax.

Up to 25 g	€ 400,- ‰
maximum size:	200 x 295 mm
Quantity delivered:	journal print run + 3 % surcharge
Delivery deadline:	2 weeks prior to publication.

Affixed promotional material

Tip-in promotional material (postcards, brochures, product samples or the like) on bound inserts or full-page advertisements will be charged in addition to the supporting material and the costs for technical processing, such as inserts. Prior to order acceptance and confirmation the submission of the advertisement theme with affixed promotional material is required.

Product samples are accepted only after submission of a contract sample in order to examine the feasibility of processing and dispatch.

Rates

All rates are given without the statutory value added tax. Insert rates according to item 14 plus technical processing costs (gluing costs).

Delivery address

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Delivery note: For Acta Acustica,
united with Acustica, Volume, No