

# ACTA ACUSTICA UNITED WITH ACUSTICA | MEDIADATEN 2018



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## ACTA ACUSTICA UNITED WITH ACUSTICA

The Journal of the European Acoustics Association (EAA) - Intern

### Fast Track Articles

- Analytical Diffraction Corrections for Circular Focused Transducers Expressed Using the Multi-Gaussian Beam Model
- A Nonlinear Transmission Line Model of the Cochlea With Temporal Interactions

### Scientific Papers

- Fractional Modeling on Moving-coil Loudspeaker Linear Systems
- Noise Reduction of Circular and Non-circular Jets Surrounding a Finite-Difference Time-Domain Normal Mode Model
- Investigating the Scattered Wave due to Dipoles of a Violin
- A Modified Numerical Approach for Leaky Modes
- New Pipe Torch Detection and Location Method
- Generating Sound Stimuli with Given Energy Characteristics under Localization with Different Strength
- The Analysis of Energy Characteristics of a Violin
- Investigating Instability of a Violin
- Developing and Evaluating a New Model for Low-Complexity, List

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ocused Transducers Expressed  
With Temporal Integration  
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omission Loss Predictions  
ltrasonic Guided Waves  
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## ACTA ACUSTICA UNITED WITH ACUSTICA | Content/Brand | 2018

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### Publisher:

- S. Hirzel Verlag, Birkenwaldstrasse 44, 70191 Stuttgart  
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## BRIEF DESCRIPTION

Acta Acustica united with Acustica is one of the leading international journals on acoustics.

The journal is published together with the European Acoustics Association (EAA), representing 32 acoustical societies throughout Europe. The journal publishes peer-reviewed, original scientific articles and technical and applied papers on all subjects in the field of acoustics as well as book reviews, short communications, doctoral thesis abstracts, congress reports, upcoming events, and news from the member societies.

High scientific quality is maintained by a system of referees. The Editorial Board consists of the Editor-in-Chief and 39 internationally known Associate Editors, who are recognized specialists in the field of acoustics, covering 23 different main subjects.

The journal offers Fast Track, Open Access and classical Publication options. It is classified as SHERPA/ROMEO green journal.

## Topics:

*General Linear Acoustics, Nonlinear Acoustics, Macrosonics, Aeroacoustics, Atmospheric Sound, Underwater Sound, Ultrasonics, Physical Acoustics, Structural Acoustics, Noise Control, Active Control, Environmental Noise, Building Acoustics, Room Acoustics, Acoustic Materials and Metamaterials, Audio Signal Processing and Transducers, Computational and Numerical Acoustics, Hearing, Audiology and Psychoacoustics, Speech, Musical Acoustics, Virtual Acoustics, Auditory Quality of Systems, Animal Bioacoustics, History of Acoustics.*

## ORGANIZATION:

The Journal of the European Acoustics Association (EAA)  
International Journal on Acoustics

## FREQUENCY OF PUBLICATION

bimonthly end of January/March/May/July/  
September/November

## VOLUME NO.

Volume 104 (1–6)

## JOURNAL FORMAT:

DIN A4  
Width 210 x Height 297 mm without bleed  
Width 216 x Height 303 mm with bleed  
3 mm bleed for each trimming edge

## PRINTING METHOD, PRINTING MATERIAL:

Printing method: Offset, raster screen 60  
Finish: adhesive binding

## PUBLISHER:

Annual subscription: € 1.590,- plus shipping costs  
Europe: € 32,-  
Rest of the world: € 54,-  
Single copy: € 275,-

## ACTA ACUSTICA UNITED WITH ACUSTICA | Publisher analysis of volume and contents | 2018

### CIRCULATION ANALYSIS:

**printrun:** 410 print, Online available  
Back Issue Archive constantly growing

### PUBLISHER

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### TERMS OF PAYMENT:

Payable net within 30 days after receipt of invoice;  
for settlement within 8 days 2% discount.

#### Bank account:

Landesbank BW Stuttgart

BLZ (Bankcode) 600 501 01 Konto-Nr. 2 732 486  
BIC (Swift) SOLADEST • IBAN DE68 6005 0101 0002 7324 86  
Postbank Stuttgart

BLZ (Bankcode) 600 100 70 Konto-Nr. 64 383 708  
BIC (Swift) PBNKDEFF • IBAN DE10 6001 0070 0064 3837 08  
agency commission: 15%  
(not to mailing charges and technical costs)

# ACTA ACUSTICA UNITED WITH ACUSTICA | Timetable and Topics/Advertising formats | 2018

## TIMETABLE

Number	Frequency bimonthly	Closing date
01	08.01.2018	05.12.2017
02	01.03.2018	09.02.2018
03	02.05.2018	06.04.2018
04	02.07.2018	08.06.2018
05	03.09.2018	10.08.2018
06	02.11.2018	12.10.2018

## ADVERTISEMENT SIZES ACTA ACUSTICA UNITED WITH ACUSTICA



Rate: 4c 2.800 €  
s/w 2.035 €

**1/1 PAGE** (B x H in mm)

Print Area	Bleed
170 x 251	210 x 297



Rate: 4c 1.937 €  
s/w 1.172 €

**1/2 PAGE** (B x H in mm)

Print Area	Bleed
vertical: 85 x 251	105 x 297
horizontal: 170 x 122	210 x 148



Rate: 4c 1.405 €  
s/w 640 €

**1/4 PAGE** (B x H in mm)

Print Area	Bleed
vertical: 80 x 122	
horizontal: 170 x 60	210 x 74

## PREMIUM PLACEMENT

Rate: 3.230 €

## ACTA ACUSTICA UNITED WITH ACUSTICA | Discounts | 2018

### DISCOUNTS:

with the purchase within an insertion year  
(starting with the publication of the first advertisement)

#### Frequency discount

triple publication 5%

6-fold publication 5%

#### Volume discount

half page 3%

1 page 5%

2 pages 10%

5 pages 10%

## LOOSE INSERTS: (NO SUBJECT TO DISCOUNT)

Prior to order acceptance and confirmation the submission of a contract sample is required, or if need be a blind dummy with size and weight indications. Supplements must be designed in a way as to make them clearly identifiable as promotional material and unmistakably distinctive from editorial matter. The placement of inserts depends on technical feasibility:

## TECHNICAL DATA:

Loose inserts must be in one piece and designed in a way as to make additional processing unnecessary. Difficulties in processing and additional work will result in additional charges.

Loose inserts printed on materials other than paper are accepted only after submission of a contract sample in order to examine the feasibility of processing and dispatch.

Online at [bit.ly/WVG\\_PRINT\\_TD](http://bit.ly/WVG_PRINT_TD)

## RATES:

All rates shown without the statutory value added tax.

Up to 25 g	€ 250,- ‰
maximum size:	200 x 295 mm
Quantity delivered:	journal printrun + 3 % surcharge
Delivery deadline:	2 weeks prior to publication.

## AFFIXED PROMOTIONAL MATERIAL:

Tip-in promotional material (postcards, brochures, product samples or the like) on bound inserts or full-page advertisements will be charged in addition to the supporting material and the costs for technical processing, such as inserts. Prior to order acceptance and confirmation the submission of the advertisement theme with affixed promotional material is required.

Product samples are accepted only after submission of a contract sample in order to examine the feasibility of processing and dispatch.

## RATES:

All rates are given without the statutory value added tax. Insert rates according to item 14 plus technical processing costs (gluing costs):

## DELIVERY ADDRESS:

W. Kohlhammer Druckerei GmbH + Co.  
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70329 Stuttgart (Obertürkheim) Germany  
Phone +49 (0) 711 3272-0  
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