

ACTA ACUSTICA UNITED WITH ACUSTICA | MEDIADATEN 2017



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ACTA ACUSTICA UNITED WITH ACUSTICA

The Journal of the European Acoustics Association (EAA) - Inves

Volume 103

Review Article
A review of the effect of Reflective Surfaces on Power Output of Sound Sources and on Actively Created Quiet Zones
The Sound Power as a Reference for Sound Strength (G). Speech Level Uncertainty of Laboratory and In-Situ Calibration

Scientific Papers
High-Frequency Diffraction by an Elliptic Cylinder With a Viscous Elastic Nonlinear Resonator with Gas-Filled Cavities
Optimum Design for Noise Reduction of a Two-Blade A Prolate Spheroidal Propagator in Thermoviscous Harmonic Generation up to the Appearance of Self-Tuneable Velocity Feedback for Acoustic Noise Indicators to Diagnose Urban Vibration Between Single-Track Walking on Concrete Floors
Variable Broadband Acoustic Finite Element Methodology of a Multiphysical and Higher Order Analytical Approach to the Role of

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Power Output of Sound Sources
Speech Level (L) and Speech
Elongated Cross-Section
and Measurements
of Higher
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ACTA ACUSTICA UNITED WITH ACUSTICA | Content/Brand | 2017

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BRIEF DESCRIPTION

Acta Acustica united with Acustica is one of the leading international journals on acoustics.

The journal is published together with the European Acoustics Association (EAA), representing 32 acoustical societies throughout Europe. The journal publishes peer-reviewed, original scientific articles and technical and applied papers on all subjects in the field of acoustics as well as book reviews, short communications, doctoral thesis abstracts, congress reports, upcoming events, and news from the member societies.

High scientific quality is maintained by a system of referees. The Editorial Board consists of the Editor-in-Chief and 39 internationally known Associate Editors, who are recognized specialists in the field of acoustics, covering 23 different main subjects.

Topics:

General Linear Acoustics, Nonlinear Acoustics, Macrosonics, Aeroacoustics, Atmospheric Sound, Underwater Sound, Ultrasonics, Physical Acoustics, Structural Acoustics, Noise Control, Active Control, Environmental Noise, Building Acoustics, Room Acoustics, Acoustic Materials and Metamaterials, Audio Signal Processing and Transducers, Computational and Numerical Acoustics, Hearing, Audiology and Psychoacoustics, Speech, Musical Acoustics, Virtual Acoustics, Auditory Quality of Systems, Animal Bioacoustics, History of Acoustics.

ORGANIZATION:

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International Journal on Acoustics

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Width 216 x Height 303 mm with bleed
3 mm bleed for each trimming edge

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Printing method: Offset, raster screen 60
Finish: adhesive binding

PUBLISHER:

Annual subscription:	€ 1.540,- plus shipping costs
Europe:	€ 32,-
Rest of the world:	€ 54,-
Single copy:	€ 270,-

ACTA ACUSTICA UNITED WITH ACUSTICA | Publisher analysis of volume and contents | 2017

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(not to mailing charges and technical costs)

ACTA ACUSTICA UNITED WITH ACUSTICA | Timetable and Topics/Advertising formats | 2017

TIMETABLE

Number	Frequency bimonthly	Closing date
01	09.01.2017	05.12.2016
02	01.03.2017	06.02.2017
03	02.05.2017	03.04.2017
04	03.07.2017	06.06.2017
05	01.09.2017	07.08.2017
06	02.11.2017	02.10.2017

ADVERTISEMENT SIZES ACTA ACUSTICA UNITED WITH ACUSTICA



Rate: 4c 2.800 €
s/w 2.035 €

1/1 PAGE (B x H in mm)

Print Area	Bleed
170 x 251	210 x 297



Rate: 4c 1.937 €
s/w 1.172 €

1/2 PAGE (B x H in mm)

Print Area	Bleed
vertical: 85 x 251	105 x 297
horizontal: 170 x 122	210 x 148



Rate: 4c 1.405 €
s/w 640 €

1/4 PAGE (B x H in mm)

Print Area	Bleed
vertical: 80 x 122	
horizontal: 170 x 60	210 x 74

PREMIUM PLACEMENT

Rate: 3.230 €

ACTA ACUSTICA UNITED WITH ACUSTICA | Discounts | 2017

DISCOUNTS:

with the purchase within an insertion year
(starting with the publication of the first advertisement)

Frequency discount

triple publication 5%

6-fold publication 5%

Volume discount

half page 3%

1 page 5%

2 pages 10%

5 pages 10%

LOOSE INSERTS: (NO SUBJECT TO DISCOUNT)

Prior to order acceptance and confirmation the submission of a contract sample is required, or if need be a blind dummy with size and weight indications. Supplements must be designed in a way as to make them clearly identifiable as promotional material and unmistakably distinctive from editorial matter. The placement of inserts depends on technical feasibility:

TECHNICAL DATA:

Loose inserts must be in one piece and designed in a way as to make additional processing unnecessary. Difficulties in processing and additional work will result in additional charges.

Loose inserts printed on materials other than paper are accepted only after submission of a contract sample in order to examine the feasibility of processing and dispatch.

Online at www.wissenschaftliche-verlagsgesellschaft.de/technische-daten

RATES:

All rates shown without the statutory value added tax.

Up to 25 g	€ 250,- ‰
maximum size:	200 x 295 mm
Quantity delivered:	journal printrun + 3 % surcharge
Delivery deadline:	2 weeks prior to publication.

AFFIXED PROMOTIONAL MATERIAL:

Tip-in promotional material (postcards, brochures, product samples or the like) on bound inserts or full-page advertisements will be charged in addition to the supporting material and the costs for technical processing, such as inserts. Prior to order acceptance and confirmation the submission of the advertisement theme with affixed promotional material is required.

Product samples are accepted only after submission of a contract sample in order to examine the feasibility of processing and dispatch.

RATES:

All rates are given without the statutory value added tax. Insert rates according to item 14 plus technical processing costs (gluing costs):

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