

## MEDIA-INFORMATION

Acta Acustica, September-October 2012		97
EAA		Volume
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**ACTA ACUSTICA** UNITED WITH **ACUSTICA**

The Journal of the European Acoustics Association (EAA) · International Journal on Acoustics

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**1 Brief description:**

Acta Acustica united with Acustica is one of the leading international journals on acoustics.

The journal is published together with the European Acoustics Association [EAA], representing 30 acoustical societies throughout Europe. The journal publishes peer-reviewed, original scientific articles and technical and applied papers on all subjects in the field of acoustics as well as book reviews, short communications, doctoral thesis abstracts, congress reports, upcoming events, and news from the member societies.

High scientific quality is maintained by a system of referees. The Editorial Board consists of the Editor-in-Chief and 26 internationally known Associate Editors, who are recognized specialists in the field of acoustics, covering 22 different main subjects.

**Topics:**

*General linear acoustics, nonlinear acoustics, macrosonics, flow acoustics, atmospheric sound, underwater sound, ultrasonics, physical acoustics, structural acoustics, noise control, active control, environmental noise, building acoustics, room acoustics, acoustic materials, electroacoustics and signal processing, computational and numerical acoustics, hearing, audiology and psychoacoustics, speech, musical acoustics, virtual acoustics, auditory quality of systems, history of acoustics.*

**2 Frequency of publication:**

bimonthly end of  
January/March/May/July/  
September/November

**3 Volume No:**

Volume 98 [1-6]

**4 Web address (URL):**

www.hirzel.de  
www.acta-acustica-united-  
with-acustica.com

**5 Memberships:**

-

**6 Organization:**

The Journal of the European Acoustics  
Association [EAA]  
International Journal on Acoustics

**7 Publishing company:**

-

**8 Publisher:**

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**11 Subscriptions-services:**

Fritz Wagner  
Phone +49 (0) 711 2582-387  
Fax +49 (0) 711 2582-390  
E-mail fwagner@hirzel.de

**12 Purchase price:**

Annual subscription: € 1.070,- plus shipping costs  
Europe: € 28,-  
Rest of the world: € 49,-

**13 print ISSN:  
online ISSN:**

0160-1928  
1861-9959

**14 Volume analysis:**

**Journal format:** -  
**Total volume:** -  
**Editorial:** -  
**Advertising:** -  
**Supplements:** -

**15 Editorial office for content analysis:**

-

**16 Circulation control:**

-

**17 Circulation analysis:  
prinrun:**

460 print, Online available

## Timetable

Number	Frequency bimonthly	Closing date
01	10.01.2012	15.12.2011
02	28.02.2012	02.02.2012
03	27.04.2012	30.03.2012
04	28.06.2012	01.06.2012
05	25.10.2012	03.08.2012
06	30.11.2012	27.09.2012

**1 Edition:**

Printrun 460 copies (print version)  
Online available

**2 Journal format:**

DIN A4  
Width 210 x Height 297 mm  
without bleed  
Width 216 x Height 303 mm  
with bleed  
3 mm bleed for each trimming edge  
**Printing area:** Width 170 x Height 251 mm

**3 Printing method, printing material:**

Printing method: Offset, raster screen 60  
Finish: adhesive binding  
Printing material:  
Electronic data (e.g. CD-ROM) with color-consistent proof.  
Transfer by ISDN is possible **with data medium sheet only.**  
**A proof is absolutely essential.**

**4 Deadlines:**

Frequency: bimonthly  
Publication dates: end of January/March/May/  
July/September/November  
Insertion deadline: on the 5<sup>th</sup> of the previous  
month, respectively  
Printing material: on the 5<sup>th</sup> of the previous  
month, respectively

**5 Publishing house:**

Street address S. Hirzel Verlag  
Birkenwaldstrasse 44,  
70191 Stuttgart, Germany  
Mailing address P. O. Box 10 10 61,  
70009 Stuttgart, Germany  
www.hirzel.de  
Internet:

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**6 Terms of payment:**

Payable net within 30 days after receipt of invoice;  
for settlement within 8 days 2% discount.

**Bank account:**

Baden-Württembergische Bank  
(BLZ 600 501 01) BIC (swift) SOLADEST  
Account No. 2 732 486, IBAN DE68 6005 010 1 0002 7324 86  
Postbank Stuttgart  
(BLZ 600 100 70) BIC (swift) PBNKDEFF  
Account No. 643 83-708, IBAN DE10 6001 0070 0064 3837 08  
agency commission: 15%  
(not to mailing charges and technical costs)

**7 Advertisement formats and rates:**

All rates shown without the statutory value added tax.

Format	Width mm x Height mm bleed	Width mm x Height mm print area	rates in €			
			b/w €	2c €	3c €	4c €
1/1 page	210 x 297	170 x 251	2 035,-	2 290,-	2 545,-	2 800,-
1/2 page vertical	105 x 297	85 x 251	1 172,-	1 427,-	1 682,-	1 937,-
1/2 page horizontal	210 x 148	170 x 122	1 172,-	1 427,-	1 682,-	1 937,-
1/4 page vertical		80 x 122	640,-	895,-	1 150,-	1 405,-
1/4 page horizontal	210 x 74	170 x 60	640,-	895,-	1 150,-	1 405,-
premium placement						3 230,-

**8 Surcharges:**

**9 Column advertisements:**

-

**10 Special promotions:**

Special editions upon request  
Offprint/reprints upon request

**11 Discounts:** with the purchase within an insertion year (starting with the publication of the first advertisement)

Frequency discount		Volume discount	
triple publication	5%	half page	3%
6-fold publication	10%	1 page	5%
		2 pages	10%
		5 pages	15%

**12 Combinations:**

-

**13 Bound inserts:**

-

**14 Loose inserts: (no subject to discount)**

Prior to order acceptance and confirmation the submission of a contract sample is required, or if need be a blind dummy with size and weight indications. Supplements must be designed in a way as to make them clearly identifiable as promotional material and unmistakably distinctive from editorial matter. The placement of inserts depends on technical feasibility:

**Technical data:**

Loose inserts must be in one piece and designed in a way as to make additional processing unnecessary. Difficulties in processing and additional work will result in additional charges.

Loose inserts printed on materials other than paper are accepted only after submission of a contract sample in order to examine the feasibility of processing and dispatch.

**Rates:**

All rates shown without the statutory value added tax.

Up to 25 g € 200,- %  
maximum size: 200 x 295 mm  
Quantity delivered: journal printrun + 3% surcharge  
Delivery deadline: 2 weeks prior to publication.

**15 Affixed promotional material:**

Tip-in promotional material (postcards, brochures, product samples or the like) on bound inserts or full-page advertisements will be charged in addition to the supporting material and the costs for technical processing, such as inserts. Prior to order acceptance and confirmation the submission of the advertisement theme with affixed promotional material is required.

Product samples are accepted only after submission of a contract sample in order to examine the feasibility of processing and dispatch.

**Rates:**

All rates are given without the statutory value added tax. Insert rates according to item 14 plus technical processing costs (gluing costs):

**16 Delivery address for items 13 through 15:**

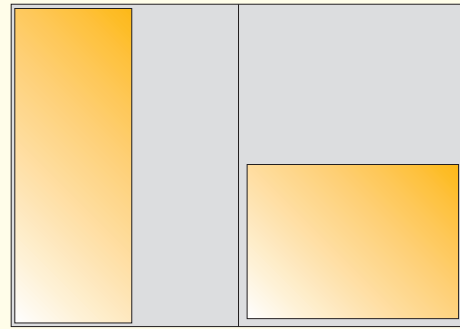
W. Kohlhammer Druckerei GmbH + Co.  
Augsburger Strasse 722  
70329 Stuttgart (Obertürkheim)  
Germany  
Phone +49 (0) 711 3272-0

**Delivery note:** For Acta Acustica, united with Acustica, Volume ....., No .....

**Advertisement sizes Acta Acustica united with Acustica**  
size in bleed plus 3 mm bleed on all sides



**1/1 page** print area: 170 x 251 mm  
bleed: 210 x 297 mm



**1/2 page** print area:  
horizontal: 170 x 122 mm  
vertical: 85 x 251 mm  
bleed: 210 x 148 mm  
105 x 297 mm



**1/4 page** print area:  
horizontal: 170 x 60 mm  
vertical: 80 x 122 mm  
bleed: 210 x 74 mm

In order to accept digital advertisements/print material and process them trouble-free the following conditions should be considered:

» **Order:**

Each data carrier and each data transmission should be accompanied with precise order information as well as printouts, in case of color advertising with contract proofs, together with all required information and the corresponding file identification. In case of ISDN/FTP transmissions we require the corresponding advertising order together with a copy of the advertisement theme by fax using the following fax number. The submission deadline for advertisements as well as the delivery deadline for print material (refer to AMF procedure T „Timetable and Topics Plan“ shown in the media information must be observed for digitally submitted advertisements as well.

» **Contact:**

Announcements, information, coordination etc. with submission of digital print material: Karin Hoffmann

Phone: +49 (0) 711 25 82-242

Fax: +49 (0) 711 25 82-263

E-mail: khoffmann@wissenschaftliche-verlagsgesellschaft.de

ISDN under Leonardo

Pro (XL) 2 channel: on request

FTP: on request

» **File format/System requirements:**

We principally ask for sending us a printable PDF (composite) as printing input. Our preferred input format is PDF-X1a because it may only include CMYK images. The PDFX3 format may also be used for further processing if only CMYK images are included (please ensure not to include RGB images).

All fonts required have to be completely embedded in the PDF file. Please do not use "Font Subsetting" as all typefaces necessary to render the complete font have to be embedded.

The following can not be processed if present in the PDF:

RGB images, LAB images, DCS type images, Duotone images with special colors, hairlines (very thin lines).

**A hardcopy color proof with FOGRA39 Media wedge CMYK (ISO-coated\_v2.icc) is absolutely required. Hardcopy proof and digital printing input has to be identical.**

In exceptional Mac open data formats can be processed upon request. Please contact us in advance because additional efforts required will be additionally charged.

» **Data mediums/Data receiver:**

E-Mail (if total amount of data in less than 50 MB)

CD-ROM, DVD

Upon request via FTP-Server

In addition to the Data medium/FTP transfer the following information is required:

Magazin/Titel/allocated issue

Sender name/Company name/Client name

Computer operating system/programm versions used

Number, names and filenames of print color used

» **Fonts/Typefaces:**

All fonts required have to be completely embedded in the PDF file. Please do not use "Font Subsetting" as all typefaces necessary to render the complete font have to be embedded. Do not use custom- or modified fonts.

» **Graphics/Resolution:**

Halftone images should have a resolution between 250 and 300 dpi, graphic pen images (stroked images) should have a minimum resolution of 600 dpi. Allowed graphic formats: PDF-X1 and PDF-X3 without RGB images. DCS type files can not be processed.

» **Color advertisements/hardcopy color proofs:**

A hardcopy color proof is mandatory for each page to be printed and exposed. For printing of advertisements in CMYK this mandatory color proof has to be according to FOGRA39 with Media wedge CMYK/ISOcoated\_v2.icc.

For advertisements using spot colors (Pantone, HKS) in addition to the hardcopy color proof a print of the spot color channel is required that contains the exact color nomenclature.

Color prints created using PC-Printers or color copiers are not binding for printing and exposure.

» **Rates:**

The following rates are applicable for digital advertisements. Faulty exposures due to incomplete or faulty files, wrong settings or incomplete indications carry an additional charge. The same holds for additional typesetting or lithography as well as the creation of missing proofs.

Processing

Digital proof:

up to DIN A4 format € 33,-

up to DIN A3 format € 65,-

Hourly rate for DTP:

Recognized file errors shall be processed as far as possible upon request of the customer and after agreement upon the required work expenditure.

Intervention is charged by the hour at € 90,-, minimum € 25,-

» **Other services**

All other pre-press operations are charged according to expenditure upon request.

» **Warranty**

Only the contents of the data carrier can be exposed. The publisher will assume no responsibility for deviations from the text, images and especially the colors. Color advertisements without proper contract proof or without Media wedge CMYK are printed without guarantee. We presume that all submitted files are copies and assume no responsibility for their integrity.

**Terms and conditions for advertisements and supplements in newspapers and magazines**

**Paragraph 1** An "Advertising Order" in terms of the following general conditions shall mean the contract about the publication of one or several advertisements of an Agency or Advertisers in a print medium for propagation.

**Paragraph 2** In case of doubt, advertisements are to be released for publication within a year after contract conclusion. Should the right for the release of individual advertisements be granted in the context of a contract, then the order is to be completed within a year counting from the publication date of the first advertisement, provided the first advertisement has been released within the period specified in sentence 1.

**Paragraph 3** Upon contract conclusion the client is entitled to release further advertisements within the agreed upon period and/or the period specified in paragraph 2, even beyond the advertisement quantity specified in the order.

**Paragraph 4** In the event a volume of advertising less than that agreed is used and paid for or the Advertiser or Agency otherwise breaches the terms of this rate card, any rate discount will be nullified and Advertiser and Agency will be charged the difference between the rates charged and the rates applicable for the volume of space actually used, in accordance with the applicable rate schedules. In such event, Advertiser and Agency must reimburse Publisher and Advertiser will thereafter pay for advertising at the open rate or at the newly-determined rate(s) (as applicable). Compensation is void if the non-fulfillment results from force majeure within the risk range of the publishing house.

**Paragraph 5** Text millimeter lines are converted into the corresponding advertisement millimeters in calculating the advertising volume.

**Paragraph 6** Orders for advertisements and supplements explicitly destined for publication in particular issues, particular volumes or at particular locations in the print must be submitted to the Publisher in due time so that the client can be advised prior to closing date in case the order cannot be carried out in this way. Classified advertisements are printed in the respective column without requiring express agreement.

**Paragraph 7** Text advertisements are advertisements bordering to the text with two sides rather than bordering to other advertisements. Advertisements that simulate editorial content due to their editorial organization shall be clearly labeled "Advertisement" by the publishing house.

**Paragraph 8** Publisher reserves the right to reject any advertising copy – including individual releases in the context of a contract – and supplement orders due to its contents, the origin or the technical form according to uniform and objectively justified principles of the Publisher, if the contents infringe upon laws or official regulations or publication thereof places unreasonable demands on Publisher. This is also applicable to orders placed with branch offices, agencies or sales representatives. Supplement orders are binding for Publisher only after submission and approval of a supplement sample. Supplements that simulate editorial content of the newspaper or magazine due to the supplement's format or appearance or which contain third-party advertisements shall not be accepted. The client shall be notified immediately of the rejection of an order.

**Paragraph 9** Advertiser is solely responsible for the timely submission of the advertising copy and faultless print material or supplements. Publisher shall request replacement for identified unsuitable or damaged print material immediately. Publisher guarantees the commonly accepted print quality for the reserved title in the context of the submitted print material.

**Paragraph 10** In case of totally or partly illegible, incorrect or incomplete print of the advertisement Advertiser is entitled to payment reduction or faultless substitute advertisement, to the extent of impairment of the advertisement purpose. Should Publisher not adhere to the reasonably stipulated period or should the substitute advertisement again be faulty, then Advertiser is entitled to a payment reduction or cancellation of the order. Claims for damages from positive claim infraction. Fault at contract conclusion and tortious acts are excluded – including orders placed by phone; Claims arising from impossibility of performance and arrears are limited to compensation for the foreseeable damage and to the payment due for the advertisement or supplement concerned. This does not apply to premeditation and rough negligence of Publisher, his legal agent and his servant. A liability of Publisher for damages due to the absence of warranted properties remains unaffected.

Beyond that Publisher is not liable either for gross negligence on the part of servants in business dealings; In the remaining cases the liability for rough negligence towards traders is limited to the extent of the predictable damage up to the amount of the payment for the advertisement concerned. Claims must be asserted – except for unobvious shortcomings – within four weeks after receipt of invoice and voucher.

**Paragraph 11** Proofs are supplied only upon express request. Advertiser bears the responsibility for the accuracy of the returned proofs. Publisher shall provide for all error corrections submitted within the period stipulated at the remittance of the proof.

**Paragraph 12** If no special size instructions are given, the computation shall be based on the actual print height common for the type of the advertisement.

**Paragraph 13** Invoices are mailed immediately, if possible no more than 14 days after publication of the advertisement, unless Advertiser has paid in advance. The invoice is to be settled upon receipt of the invoice within the period stipulated in the rate table, unless other periods or advance payments have been agreed upon in individual cases. Discounts for payments ahead of schedule are granted according to the rate table.

**Paragraph 14** In case of delay or deferment of payment interest as well as collection costs shall be charged. In the event of delay of payment Publisher may suspend further processing of the current order up to payment reset and request advance payment for the remaining advertisements. In the event of reasonable doubts about the solvency of Advertiser, Publisher is entitled to make the publication of further advertisements subject to advance payment and settlement of bills due without consideration of originally agreed upon payment terms, even during the term of an ongoing contract.

**Paragraph 15** Upon request, Publisher shall provide an advertisement record together with the invoice. Depending upon the type and volume of the advertising order advertisement cutouts, record pages or complete record numbers shall be supplied. If a record cannot be procured any longer, it shall be replaced by a legally binding certificate of the Publisher on the publication and propagation of the advertisement.

**Paragraph 16** The costs of the production of ordered offset reproductions and dupe films as well as substantial amendments of originally agreed upon implementations requested by or on account of Advertiser shall be carried by the Advertiser.

**Paragraph 17** A drop in circulation has no bearing on the contractual relationship unless a certain circulation number has been warranted and this number drops by more than 20 per cent. Beyond that any price reductions and claims for damages are excluded, if the Publisher notifies Advertiser about the drop in circulation in due time in order to give Advertiser ample time to withdraw from the contract.

**Paragraph 18** For box number advertisements Publisher exercises the diligence of a proper merchant in the accounting and punctual forwarding of the offers. Registered letters and express letters in response to box number advertisements are forwarded by regular mail only. Incoming mail in response to box number advertisements are stored for four weeks. Letters not collected within this period shall be destroyed. Publisher shall return valuable documents without any obligation to do so.

In the interest and for the protection of Advertiser, Publisher reserves the right to open received offers for inspection purposes in order to eliminate abuse of the box number service. Publisher has no obligation to forward business promotions and agency offers.

**Paragraph 19** Print material is returned to Advertiser upon special request only. The duty for storage ends three months after expiration of the order.

**Paragraph 20** Place of performance is the registered office of the Publisher.

Place of jurisdiction is at the registered office of the Publisher. As far as claims of the Publisher are not asserted by dunning procedure, the area of jurisdiction of non-merchants is being determined by their domicile. If the domicile or regular residence of Advertiser is unknown at the time of the action or if Advertiser has changed his domicile or regular residence outside jurisdiction of the law after contract conclusion the accepted jurisdiction shall be at the registered office of Publisher.

**Additional conditions:**

- a) The general and additional terms and conditions, the confirmation of orders and respective valid rate tables are relevant for each order.
- b) The order shall be binding only after written confirmation of Publisher. Additional verbal agreements are valid only after Publisher's written confirmation. Publisher rejects any responsibility regarding the correct implementation of requests by phone, as well as for sketchy advertisement manuscripts.
- c) Certain location and data instructions are binding only after Publisher's confirmation. The mutual exclusion of competitors can be arranged only for facing pages.
- d) Advertisements (supplements) from abroad are billed without value added tax provided that the tax exemption exists and is recognized. Publisher reserves the right to the subsequent billing of the value added tax to the statutory amount in case the financial administration affirms the tax liability of the advertisement (supplement).